



September 2018

[www.ChildproofAmerica.org](http://www.ChildproofAmerica.org)

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**E**ducation and awareness events are popping up throughout our state due to the increased threat of human trafficking which has pierced the protective bubble of the all-American family.

While these presentations are informative, most lack the comprehensive approach parents, grandparents, educators and caregivers need to fully understand this issue on all levels. The Back to School Parent Empowerment Seminar features experts from local, state and federal agencies who will share their expertise.

Additionally, two survivors, each with very unique testimonies, will help our audience understand how swiftly and strategically an unsuspecting victim can be lured into the world of exploitation.

This seminar is a must for everyone who is committed to taking a proactive approach to an epidemic Governor Abbott recently declared a public health concern. Registration is required and encouraged soon as the venue can accommodate 500 guests.

Your \$12-\$15.00 ticket includes boxed lunch, notebook/pen and gift bag.



On Sat. Sept. 8th Childproof America will host a small, private dinner party with award-winning movie producer Benji Nolot, Nefarious: Merchant of Souls. Childproof America has partnered with Mr. Nolot on our eLearning Parent Video Curriculum, a free online resource geared to parents and caregivers across the U.S. The interactive resource, estimated to reach 5 million households

in two languages, will provide the top strategies traffickers use to lure young, unsuspecting victims.

The dinner will be held in a beautiful home in the Sweetwater community. Chef Lionel will prepare a delicious 6-course meal with Sommelier Camille Hicks pairing each course with a special wine selection.

Space is very limited for this special fundraising dinner. Proceeds will support production costs for the eLearning Parent Curriculum.



Please contact [Kelly@ChildproofAmerica.org](mailto:Kelly@ChildproofAmerica.org) for availability.



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**Special Thanks to Our Event Champions:**

**Friends of John Zerwas**  
**Kenneth and Cheryl Stalinsky**  
**Gel Country**



**Click to see Kelly Litvak give a presentation to the Lady Lions Club discussing our upcoming Parent Empowerment Seminar!**





# HAVE YOU SEEN ME?

**Danielle Rainwater**  
Age:19

Last Contact: 06-14-2018

Last seen HEB store on 5895San Felipe St.  
Houston, Texas

5'6", 110 lbs.

Any info email: [bringdaniellehome@yahoo.com](mailto:bringdaniellehome@yahoo.com)



**Makayla Marrs**

Age:17

Last Contact: 08-31-2018

Makayla was last seen around 6:45 pm on Friday, August 31, 2018 at Glasgow Middle School in Glasgow, Kentucky and is considered to be an endangered juvenile by law enforcement. Makayla is described as a white female with blonde hair and blue eyes, 5'5" tall, and weighing 130 pounds.

Contact Glasgow Police Department with info.

**Brianna Grassel**

Age:15

Last Contact: 09-02-2018

Brianna was reported missing to the Dubuque Police Department in Dubuque, Iowa on Sunday, September 2, 2018.

Brianna is described as a white female with brown hair and blue eyes, 5'2" tall, and weighing 125 pounds.

Contact Dubuque Police Department with info.





## Press Conference

Our Executive Director, Kelly Litvak, was part of a great Press Conference on Friday, August 31st with HPD Captain James Dale, Human Trafficking Division, Vice Unit, Johna Stallings, Harris County District Attorney's Office, Constable Wayne Thompson, Fort Bend Precinct 3, Tyler Dunman, Assistant District Attorney, Chief of Special Crimes Bureau, Montgomery County and HPD Captain David Angelo, Special Victims Division.





## A Note from the Director

Leading up to our Sept. 8th Back to School Parent Empowerment Seminar, we will feature short articles in each newsletter, written by a Survivor who was in the life for 25 years. She will share invaluable insight as to how she identified a potential target, the strategies used to lure a potential victim and the factors that create a vulnerable teen. The fourth article in this series is below.

**Kelly Litvak**, Executive Director, Childproof America

### *I am a survivor of labor and sex trafficking.*

Most people don't want to hear about sex trafficking, let alone "sex" because it remains taboo for many in our society. There comes a time when people need to discuss the issues plaguing every city across the U.S.

As a woman, I want you to understand being trafficked is not a choice. It isn't something that happens merely to "bad" girls or boys. To those who are the perpetrators, it is not about sex. It is about power and money. It is a multi billion-dollar industry, and someone you care about may be a ticket to fast money.

We have a society today where many are looking for shortcuts to retire early, travel or live the life of comfort. It makes our children more vulnerable today than ever before.

The following are strategic questions traffickers use to collect information to manipulate a potential target:

***"What are your dreams? What are you doing to make those dreams happen?"*** Traffickers prey on people who have dreams of a future, which is most young people. These future dreams can be school, relationships, or things like cars and a home. Goals that give a sense of security can be used to lure a victim.

***"You want to travel?" he said. "I am headed to Miami then New York, wanna go?"*** It could be the place you say you want to go visit when you "get money." When you are looking for fun, excitement, a better place, or just travel or experiences as memories, you can become an easy target. In reality you may not be coming home. Traffickers want you to be separated from those who can support you emotionally, physically or monetarily and threaten you and your family to ensure you comply.

***"You want to have a house? Me too. Let's do that together."*** A trafficker leads you to believe your goals are the same, they are attracted to you and that you will be making a home together.

Once you are sharing the same residence, then a victim will be forced to do their part.

These questions are designed to prey on your vulnerabilities. Money and debt, desire for acceptance, safety, love and experiences are the focus of an exploiter. They are patient collectors of information that can be manipulated to extract the desired outcome.

**Nancy, Survivor**



**ChildproofAmerica.org**  
**Safeguarding Families Against  
Sex Trafficking**

Kelly Litvak  
Childproof America  
Executive Director  
Kelly@Childproofamerica.org  
832-606-6026

[www.ChildproofAmerica.org](http://www.ChildproofAmerica.org)  
[ChildproofAmerica@gmail.com](mailto:ChildproofAmerica@gmail.com)



## Current Needs: How you can help right now!

- ◆ Get your tickets now for the Back To School Parent Empowerment Seminar! See website for more details.
- ◆ Sign up to be a part of our 500 for \$25 campaign, visit site for more details
- ◆ Follow us on social media to see our App of the Week articles, great information and current events! If you have a favorite post, please share it so other can have this useful information as well.
- ◆ Sign up to volunteer for the Family Guides Program. Visit our website for more information.

Follow us on social media



*Childproof America empowers families in the battle against sex trafficking. Our mission is to educate, equip and support America's parents in the protection and defense of their children, and improve the quality of aid to impacted families. As advocates, we provide legislative pathways for concerned Americans to enforce harsh penalties to those violating the innocence of our children.*



**Only 4 days left until our Back To School Parent Empowerment Seminar!**



**Purchase your tickets now, click on the button.**

**Also visit our Facebook page to learn how to win a set of 4 free tickets! #educate #equip #support #childproofamerica**